

ASMR 2026

VIC SPONSORSHIP PROSPECTUS



Get in touch

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Introduction

The Australian Society of Medical Research (ASMR), founded in 1961, is the peak organisation representing health and medical researchers in Australia through public, political, and scientific advocacy. The ASMR has affiliations with over 50 specialist societies and medical colleges, and our network expands to more than 100,000 health and medical research stakeholders in Australia.



ASMR Medical Research Week® (ASMR MRW®), is our annual celebration of the health and medical researchers in Australia, and an opportunity to champion medical research to a wider community. ASMR MRW® is generously supported by sponsorship, and we invite you to review our sponsorship packages and consider supporting ASMR MRW®.

ASMR MRW® 2026 will be held from 23 to 30 October 2026, event dates will be provided as they become available.





Events 2026

ASMR

ASMR Medical Research Week® celebrates the achievements of Australian health and medical researchers in several ways:

SCIENTIFIC MEETING

In the months prior to ASMR MRW®, health and medical researchers from across the state will gather to present their latest findings, network, and develop their research skills at the Victorian annual scientific meeting (ASM). This meeting will be incorporated into the National Scientific Conference being held in Melbourne on 16-18 November 2026.

GALA DINNER

A formal dinner uniting esteemed researchers, students, industry professionals, politicians and our ASMR Medallist, which will be held at the Arts Centre Melbourne on Friday, 30 October 2026.

ASMR MEDALLIST TOUR

The ASMR Medal is awarded annually to an outstanding individual for their contribution to Australian or international health and medical research. The ASMR Medallist tours Australia during ASMR MRW®, attending each Gala Dinner and the National Press Club in Canberra.



2026 ASMR Medallist



We are delighted to announce that the 2026 ASMR Medallist is Professor Fabienne MacKay.

Professor Fabienne Mackay is an immunology researcher whose career began in France. Her research has made significant contributions to the pathophysiological understanding and treatment of lupus and other autoimmune diseases. In particular, Prof Mackay's research describing B-cell activating factor (BAFF) and other cytokines of the TNF super family, and their roles in B cell physiology, autoimmunity and cancer has been widely cited.

Prof Mackay is an institutional leader within the Australian medical research, education and innovation sectors. In addition to being an Honorary Professor at the Faculties of Medicine of the University of Victorian, the University of Melbourne and Monash University, Prof Mackay was the inaugural Head of the School of Biomedical Sciences at the University of Melbourne and until recently was Director and CEO of the QIMR Berghofer Medical Research Institute in Brisbane, a position she held for nearly six years until December 2025. She is also an elected Fellow of the Australian Academy of Health and Medical Sciences.

The ASMR Medallist Tour will be held from 23 to 30 October 2026, during which Professor Mackay will speak at the Gala Dinners in Perth, Brisbane, Sydney, Adelaide, and Melbourne as well as the National Press Club, Canberra.



Sponsorship packages

ASMR Medical Research Week® is only possible thanks to generous support through sponsorship.

We invite you to review our packages below and consider supporting health and medical researchers in Victorian.

DIAMOND SPONSORSHIP \$15,000

- All benefits of the platinum sponsorship
- A second table at the ASMR MRW® Gala Dinner
- Full A4 insert into the ASMR MRW® Scientific Meeting digital proceedings.
- Identified as a Diamond Sponsor with logo included on all advertising and in function rooms.
- Logo included in the state ASMR email signatures in the lead-up and during ASMR MRW®.

PLATINUM SPONSORSHIP \$10,000

- Invitation for a representative to speak at the ASMR MRW® Gala Dinner.
- A table at the ASMR MRW® Gala Dinner, featuring the ASMR Medallist.
- Naming rights to an Award for Excellence at the Scientific Meeting.
- Identified as a Platinum sponsor with logo included on National and State ASMR web pages.
- an A5 advertisement in the ASMR MRW® Scientific Meeting digital proceedings.
- a pull up banner at the scientific meeting
- Acknowledgement as a major sponsor of ASMR MRW® in printed and audio-visual material (including the Scientific Meeting digital proceedings, verbal acknowledgement, opening PowerPoint presentation, media releases for ASMR MRW® events).



Sponsorship packages

GOLD SPONSORSHIP \$5,000

- All benefits of the Silver Sponsorship Package
- A named session at the Scientific Meeting
- Naming rights to an oral presentation award
- an A5 advertisement in the ASMR MRW® Scientific Meeting digital proceedings.
- 5 seats at the ASMR MRW® Gala Dinner

SILVER SPONSORSHIP \$2,500

- All benefits of the Bronze Sponsorship package.
- A named session at the scientific meeting
- A named poster prize at the scientific meeting
- an A5 advertisement in the ASMR MRW® Scientific Meeting digital proceedings.
- 2 seats at the ASMR MRW® Gala Dinner

BRONZE SPONSORSHIP \$1,250

- Acknowledgement at the ASMR MRW® Gala Dinner and on any ASMR MRW® promotional material (including Scientific Meeting digital proceedings).
- an A5 advertisement in the ASMR MRW® Scientific Meeting digital proceedings.
- a pull up banner at the scientific meeting
- Logo included on State ASMR webpage

GALA DINNER TABLES

Gala Dinner tickets and tables can also be purchased separately to sponsorship packages, details of dates, venues and prices will be updated as they become available. Your guests will enjoy an interesting evening celebrating the achievements of your state's health and medical researchers as well as hearing from the ASMR Medallist.



Opportunity overview

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
AUD (exc. GST)	\$15,000	\$10,000	\$5,000	\$2,500	\$1,250
AUD (Incl. GST)	\$16,500	\$11,000	\$5,500	\$2,750	\$1,375
Acknowledgement at state ASMR MRW® Gala Dinner and Scientific Meeting	✓	✓	✓	✓	✓
Advertisement in state ASMR MRW® Scientific Meeting digital proceedings	A4	A5	A5	A5	A5
Logo included on state ASMR webpage	✓	✓	✓	✓	✓
Logo included on national ASMR webpage	✓	✗	✗	✗	✗
Logo included on state email signatures during ASMR MRW®	✓	✗	✗	✗	✗
Named session at ASMR MRW® Scientific Meeting	✓	✓	✓	✓	✓
Named oral presentation prize at state Scientific Meeting	✓	✓	✓	✓	✗
Named poster prize at state Scientific Meeting	✗	✗	✗	✗	✓
Named award for excellence at state ASMR MRW® Scientific Meeting	✓	✓	✗	✗	✗
Tickets for state ASMR MRW® Gala Dinner	2 tables	1 table	5 Tickets	2 Ticket	✗
Invitation to speak at ASMR MRW® Gala Dinner	✓	✓	✗	✗	✗
Acknowledged as 'major sponsor' of ASMR MRW®	✓	✓	✗	✗	✗



State Scientific Meeting exhibitor sponsorship

STATE EXHIBITOR SPONSORSHIP \$500 per meeting

- Space for one exhibitor table and one delegate at the ASMR MRW® Scientific Meeting.
- Verbal Acknowledgement during the opening and closing of ASMR MRW® Scientific Meeting.
- Logo on the State ASMR Webpage
- an A5 advertisement in the ASMR MRW® Scientific Meeting digital proceedings
- a pull up banner at the scientific meeting

If your company would like to sponsor Scientific Meetings in more than one state or bring a second representative then please contact us to discuss a custom package!

STATE SCIENTIFIC MEETING DATES

Annual Scientific Meetings will be held in: Brisbane, Newcastle, Sydney, Adelaide and Perth. The dates and venues will be made available as soon as these events have been finalised.

This year, the Victorian Scientific Meeting will be incorporated into the 65th ASMR National Scientific Conference in Melbourne in November 2026.

65th ASMR National Scientific Conference (NSC)

16-18 November 2026

Each year, one state is selected as the host of the ASMR National Scientific Conference (NSC). This event is a national showcase of Australian Health and Medical Researchers and presents a unique opportunity for networking across the multidisciplinary health and medical research community.

ASMR's 65th NSC will be held in Melbourne, Victoria, on 16-18 November 2026.

Sponsorship support of the NSC is a premium option that puts an organisation in prime position to support the most outstanding researchers Australia has to offer. This the recipient of the annual Peter Doherty Leading Light Award, and the invited Firkin and Edwards Orators.



National Scientific Conference packages

We invite you to review our packages below and consider supporting Health and Medical Researchers.

NATIONAL SPONSORSHIP \$20,000

- All benefits of the State Platinum Sponsorship
- Naming rights to an Award for Excellence at the NSC.
- Naming rights to a session at the National Scientific Conference.
- Identified as a National Sponsor with logo included on all advertising and in function rooms for ASMR MRW® and the NSC.
- Logo included in the ASMR email signatures during ASMR MRW® and NSC.

FIRKIN ORATION SPONSOR \$5,000 (exclusive)

- Exclusive sponsorship of the Firkin Oration delivered by an international speaker.
- Verbal acknowledgement of support by the Session chair.
- Acknowledgement as the Exclusive Sponsor of the Firkin Oration on all advertising and promotional material, including the ASMR website.
- Full page advertisement in the conference program.
- Logo displayed during the opening and closing of the event.
- Invitation to present a short talk or pre-recorded video at the end of the sponsored session.
- Two delegate registrations.

EDWARDS ORATION SPONSOR \$5,000 (exclusive)

- Exclusive sponsorship of the Edwards Oration delivered by an Australian speaker.
- Verbal acknowledgement of support by the Session chair.
- Acknowledgement as the Exclusive Sponsor of the Firkin Oration on all advertising and promotional material, including the ASMR website.
- Full page advertisement in the conference program.
- Logo displayed during the opening and closing of the event.
- Invitation to present a short talk or pre-recorded video at the end of the sponsored session.
- Two delegate registrations.

National Scientific Conference exhibitor packages

Exhibitor sponsorship at the NSC provides a premium position for your organisation at our flagship national event.

NATIONAL EXHIBITOR \$1,000

- Space for a trade table and one delegate at the NSC.
- Logo on the National ASMR Webpage, and on the NSC webpage.
- An A5 advertisement in the ASMR NSC digital proceedings.
- Verbal Acknowledgement during the opening and closing of the NSC.

STATE AND NATIONAL EXHIBITOR \$1,250

- Space for a trade table at the NSC and state Scientific Meeting, with one delegate at each.
- Logo on the NSC and State webpage.
- An A5 advertisement in the NSC and state Scientific Meeting digital proceedings.
- Verbal acknowledgement during the opening and closing of the NSC and the State Scientific Meeting.

NSC COFFEE CART SPONSOR \$2,000 per day or \$5,000 for three days

- Two delegates at the NSC to promote your business with the people attending the coffee cart.
- Logo on the National ASMR Webpage, and on the NSC webpage.
- An A5 advertisement in the ASMR NSC digital proceedings.
- Verbal Acknowledgement during the opening and closing of the NSC





ASMR's Scientific Meetings and National Scientific Conference provide unique opportunities for those in all areas of the health and medical research (HMR) sector, and at all levels of their careers, to present their research in a welcoming and interdisciplinary environment. Further opportunities to network are provided during ASMR Medical Research Week® when HMR researchers come together with leaders from within HMR and the community to celebrate the achievements of our sector.

The contribution of institutional and commercial organisations is crucial in helping ASMR provide these important opportunities. We hope that your organisation will come together with ASMR to support the valuable work being done by Australia's health and medical researchers.

To enquire about becoming a sponsor, please contact ASMR today at sponsorship@asmr.org.au or call the ASMR Executive Office on 0499 764 165.



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