The Australian Society for Medical Research



ASMR Medical Research Week® June 2 – 9 2006 MEDIA ALERT May 26, 2006

ASMR Medallist 2006, Professor William (Bill) Brinkley, Distinguished Service Professor, Baylor College of Medicine, Houston Texas speaking in

BRISBANE, ADELAIDE, SYDNEY, CANBERRA, MELBOURNE AND PERTH "Celebrating HMR in Australia: A Renaissance for Discovery and Opportunity" (Dodge your Disease before it Develops)

Interview opportunities

Queensland – May 26

Postgraduate Student Conference – Interview opportunities with tomorrow's scientific leaders

Queensland – June 2

ASMR MRW® Dinner. Queensland Premier Peter Beatty will present the Premier's Awards for Medical Research at the dinner which will feature the ASMR Medallist Professor Bill Brinkley Interview the Award winners!

South Australia – June 2

Annual Scientific Meeting with Plenary Speaker, Professor Judith Whitworth. An avalanche of advances in sciences - speak to the speakers!

Victoria – June 4

FREE Expo at BMW Edge Theatre in Federation Square. How will the latest advances affect your life? Includes live broadcast by Dr Andi and 3RRR's Einstein A Go Go! PHOTO OPPORTUNITES!

New South Wales – June 5

Annual Scientific Meeting – Plenary Speaker Professor Ian Frazer, Australian of the Year 2006. The prestigious University of Sydney Melbourne is to be awarded at this important scientific conference. Interviews available!

South Australia – June 5

Gala Dinner featuring Professor Bill Brinkley and a host of local luminaries. Social pages note!

Tasmania – June 5

Luncheon to launch a growth strategy for health and medical research in Tasmania. TAS MEDIA

New South Wales – June 6

ASMR MRW® Dinner featuring Professor Bill Brinkley. Interviews!

ACT – June 7

National Press Club – televised National Australia Bank Address by Professor Bill Brinkley and ASMR Medal Presentation.

NSW – June 7

FREE - A cinema Event with a difference. "Panic in the Streets" Bubonic plague is the subject of this

movie followed by an expert panel discussion on today's threats. TOPICAL TOPICS – talk to the panel about Bird Flu! Panel Profiles www.asmr.org.au/states/moviepro.pdf

South Australia – June 7

FREE Public Expo – Rundle Mall. Bringing the Lab to the public! PHOTO OPPORTUNITIES

New South Wales – June 8

FREE Student Seminar – "Medical Research – is it the career for me?" Secondary School students learn about career opportunities in medical research.

South Australian – June 8

FREE Public Lecture - "Stopping cancer in its tracks – a scientific approach" The latest info about cancer – talk to the experts!

Victoria – June 8

Annual ASMR MRW® Dinner featuring Prof Bill Brinkley and the presentation of the Commonwealth Health Minister's Prize for Health and Medical Research. Media opportunities –

interview the winner!

Victoria – June 9

Premier's Award for Medical Research – announcement and presentation at Government House with the new Governor, Prof. David de Kretser.

Western Australia – June 9

Student Symposium – WA's brightest present their work. Interview a WA Prize winner!

ASMR MRW® Gala Dinner featuring Prof. Bill Brinkley.

Victoria – June 13 -15

Regional Schools Tour. Regional schools in Victoria are visited by young scientists talking about their work in reproduction, obesity, fitness and mental health. Interview and photo opportunities as scientists and students meet over an experiment!

Media Contacts: Dr Sarah Meachem 0412 640 774 or Catherine West 0415 928 211 Further information from <u>www.asmr.org.au</u>

The Australian Society for Medical Research ACN 000599235 - ABN 18 000599235 145 Macquarie Street. Sydney, 2000 Ph: (02) 9256 5450, Fax (02) 9252 0294Email: <u>asmr@world.net</u>, Website: <u>www.asmr.org.au</u> Snr Executive Officer: Catherine West



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