

**ASMR Medical Research Week® Program  
FEATURING THE “ELECTRIFYING”  
BARONESS SUSAN GREENFIELD, ASMR MEDALLIST 2010**

Baroness Susan Greenfield CBE is Professor of Pharmacology at the University of Oxford, where she leads a multi-disciplinary team investigating neurodegenerative disorders. In addition she is Director of the Oxford Centre for the Science of the Mind, exploring the physical basis of consciousness and was the Director of the Royal Institution of Great Britain 1998 - 2010 (the first woman to hold that position). Baroness Greenfield is also Director of the Institute for the Future of the Mind, part of the James Martin 21st Century School, which exploits the parallels between the brains of the very young and very old, and how they are all vulnerable to technology, chemical manipulation, and disease. Tim Radford, Science Editor of The Guardian has described her as being '*like electricity, shocking but also illuminating.*'

**May 1 - June 30**

Online Schools Quiz - NSW, Qld, SA, Tas, Vic, WA

**May 24**

**Tas** Information Lunch for UTas Undergraduate Students, "Considering a career or further study in Medical Research"

**May 19**

**Vic** Victorian Tertiary Careers Information Night, University of Melbourne

**May 26**

**Vic** Victorian Tertiary Careers Information Night, Monash University

**June 1**

**ACT** ASMR ACT Young Investigator Forum, The Canberra Hospital

**Tas** UTas Lunch for Honours Students

**June 2**

**Qld** ASMR Qld Postgraduate Student Conference, Institute for Molecular Biosciences

**June 3**

**Tas** Postgraduate Student Awards, "Showcasing UTas Postgraduate Medical Researchers." Presentations by Four Finalists at University of Tasmania

**Tas** ASMR MRW® Gala Dinner, Cascade Visitors Centre, featuring the ASMR 2010 Medallist Baroness Susan Greenfield

**June 4**

**Qld** ASMR Qld Gala Dinner, The Sebel & Citigate Hotel, featuring the ASMR Medallist 2010 Baroness Susan Greenfield

**June 6**

**Vic** 3RRR Live to Air Broadcast, 10am on 102.7 FM. Features interviews with researchers

**June 7**

**NSW** ASMR NSW Scientific Meeting, Powerhouse Museum

**SA** ASMR SA Gala Dinner - Adelaide Pavillion Restaurant, featuring the ASMR 2010 Medallist Baroness Susan Greenfield

**June 8**

**NSW** ASMR NSW Medical Research Week® Gala Dinner, Doltone House, featuring the ASMR 2010 Medallist Baroness Susan Greenfield

**June 9**

**ACT** National Press Club Luncheon, featuring the ASMR 2010 Medallist Baroness Susan Greenfield, and the Televised NAB Address

**NSW** NSW Science in the Cinema! "Outbreak" Wallace Wurth Building, UNSW.

**SA** ASMR SA Annual Scientific Meeting, Adelaide Entertainment Centre

**Vic** Medical Trivia at the Pub, Metropolitan Hotel, North Melbourne. Quiz Master: Danny McGinlay

**WA** ASMR WA Scientific Symposium, Curtin University of Technology

**June 10**

**NSW** NSW High Schools Career Day, Powerhouse Museum

**Vic** ASMR Vic Medical Research Week® Dinner, Hilton on the Park, featuring the ASMR 2010 Medallist Baroness Susan Greenfield. Includes presentation of the Commonwealth Health Minister's Award for Excellence in Health and Medical Research

**Vic** ASMR Vic Student Symposium, Royal Children's Hospital. Keynote Speaker - Professor David de Kretser AC, Governor of Victoria

**WA** ASMR WA Science in the Cinema, "Outbreak" SciTech

**June 11**

**WA** ASMR WA Gala Dinner, Perth Convention Exhibition Centre, featuring the ASMR 2010 Medallist Baroness Susan Greenfield

The ASMR MRW® undertaken by ASMR is supported by funding from The Australian Government Department of Health and Ageing

**Media contacts:**

Dr Kristen Nowak 0431 568 651  
Catherine West 0415 928 211

