

Health and Medical Researchers in Queensland welcome the ASMR Medallist 2010

BARONESS SUSAN GREENFIELD CBE

A world expert in neurodegenerative diseases specializing in Alzheimer's and Parkinson's, Baroness Greenfield is in Brisbane today to speak at the ASMR Medical Research Week® Dinner (Sebel & Citigate Hotel, Brisbane)

Voted Honorary Australian of the Year in 2006, she is ranked as one of the 50 most powerful women by the *Guardian* newspaper, and 14th in the "50 Most Inspirational Women in the World" by *Harpers and Queen*. She is the author of seven books including "*The Private Life of the Brain*" and "*Tomorrow's People: How 21st Century Technology Is Changing the Way we Think and Feel*", a Broadcaster, Television Presenter and gifted science communicator!

Baroness Greenfield has said, "*Academics talk about 'dumbing down' and think you can't grubby your hands in the real world. [However] it's more intellectually challenging to make salient, complex points sound simple.*" She believes we need a society where "*to talk about science is as natural as talking about football*'.

Once described by Tim Radford, Science Editor of The Guardian as being '*like electricity, shocking but also illuminating*', Baroness Greenfield will speak this evening on:

"The Future of the Ageing Brain".

The Dinner also features the presentation of the Queensland Government Health and Medical Research Awards. Finalists by category are:

Clinical Researcher

David Copland, UQCCR
Maher Gandhi, QIMR
Ann Webber, QUT

Senior Researcher Category

Richard Clark, IMB UQ
Rajaraman Eri, MMRI
Michelle Hill, Diamantina UQ



Queensland
Government

Post-Doctoral Researcher

Beben Benyamin, QIMR
Manuel Ferreira, QIMR
Kate Schroder, IMB UQ

Post-graduate Student

Fusun Baumann, UQCCR
Kimberley Jones, QIMR
Kate Markey, QIMR
Michael Smout, QIMR
Joakim Swedberg, QUT
Michael Tallack, IMB UQ

Interview and photo opportunities

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Further information from www.asmr.org.au



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