



The Australian Society for Medical Research

ASMR Medical Research Week® June 2 - 9

MEDIA RELEASE

OUT OF THE LAB AND INTO THE STREET

Medical researchers invade the Gawler Place Canopy, Rundle Mall!

ASMR's Annual Public EXPO

Wednesday 7th June, 9 am – 5 pm

Participants include, Children, Youth & Women's Health Service, The University of Adelaide, Joanna Briggs Institute, The Queen Elizabeth Hospital Research Foundation, The Heart Shop, The University of South Australia and the Medical Scientists Association.

Members of the general public are invited to meet with and ask medical scientists burning questions, such as –

Is there a cure for cancer?

What is DNA?

What are stem cells?

The University of South Australia's National Physiology Research Centre invites individuals to participate in an experiment to determine **"Does cocoa combined with exercise improve body shape and heart health?"** and **"How much fish oil should be taken to improve cardiovascular health?"**

Kylie Dunning, ASMR EXPO convenor, is very excited about this year's event and says *"Scientists are often thought of as crazy people wearing white lab coats and frazzled hair that stare down a microscope all day. The ASMR public EXPO is the perfect opportunity for the general public to meet a medical researcher and find out what they really do"*.

This year the public can gaze through a microscope, extract DNA from a banana and get a check up on their cardiovascular health, including BMI, cholesterol and glucose measurements.

The EXPO is one of the many events organised by the SA division of ASMR for **ASMR Medical Research Week® 2nd June to 9th June 2006**.

For more information visit the ASMR Website www.asmr.org.au or please contact:

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