

MEDIA RELEASE

SCIENCE IN THE CITY OR OUT OF THE LAB AND INTO THE STREET

Medical researchers invade the Gawler Place Canopy, Rundle Mall!

ASMR's Annual Public EXPO

Wednesday 8th June, 9 am – 5 pm T

Participants include, Women's and Children's Hospital , The University of Adelaide, Research Centre for Reproductive Health & Repromed, Hanson Institute, University of South Australia, and CMAX.

Members of the general public are invited to meet with and ask medical scientists burning questions, such as –

Is there a cure for cancer?
What is stem cell research?
What should I be eating?

The public can gaze through a microscope, have their body mass index tested, and may even have the chance to be recruited for research through the company CMAX or the University of South Australia.

The School of Molecular and Biomedical Sciences at Adelaide University invites individuals to participate in an experiment to determine **"How long does it take to metabolise a Mars Bar?"** using an exercise bike and calorie counter.

Kirsty Pringle, ASMR EXPO convenor, is very excited about this year's event and says *"Scientists are often thought of as crazy people wearing white lab coats and frazzled hair that stare down a microscope all day. The ASMR public EXPO is the perfect opportunity for the general public to meet a medical researcher and find out what they really do. Last year's event sparked plenty of interest, with free blood pressure tests and give aways. We anticipate that this year will be even bigger"*

The EXPO is one of the many events organised by the SA division of ASMR for **ASMR Medical Research Week® 4th June to 11th June 2005..**

Another event during ASMR Medical Research Week® is the **"Secrets to Healthy Ageing, a scientific approach"** FREE public lecture being held on **Thursday 9th June, 6:15 pm – 8 pm in the Nova East End Cinemas, 251 Rundle St Adelaide.**

For more information please contact:

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