

ASMR Medical Research Week® Dinner

May 31, 2007
Cascade Visitors Centre

Health and Medical Researchers in Tasmania welcome the ASMR Medallist 2007

Professor Axel Ullrich

"From Gene Technology to the Magic Bullet of Cancer Therapy: Is the promise coming true?"

Eminent German Scientist, Professor Axel Ullrich begins his national tour for ASMR Medical Research Week® in Hobart today!

A champion of translational research and a pioneer in cancer research and treatment, Professor Ullrich of the Max Planck Institute has taken his basic discoveries through to patient therapies including :

- **Humulin** (human Insulin for the treatment of diabetes), the first therapeutic agent to be developed through gene-based technology and the first biotechnology product ever.
- **SUTENT/Sunitinib**, for the treatment of Gastro Intestinal Stromal Tumors and Renal Cell Carcinoma
- **Herceptin**, the first gene-targeted treatment aimed at the cells causing breast cancer.

Professor Ullrich is co - founder of four Biotech companies

**SUGEN Inc. (USA),
Axxima Pharmaceuticals AG (Germany),
U3 Pharma AG (Germany)
Kinaxo (Germany).**

Does the future hold cocktails of drugs designed to suit individuals and individual cancers?

How is a scientist enabled to take basic discoveries to bedside?

Interview Opportunities with Prof Ullrich

**THE ASMR MEDICAL RESEARCH WEEK®
STUDENT AWARD IS TO BE PRESENTED AT THE DINNER**

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Further information from www.asmr.org.au